



20 25

SPONSORSHIP & EXHIBITOR PROSPECTUS



MARCH 24-27, 2025 | OKLAHOMA CITY, OK

Oklahoma City Convention Center

ABOUT WISPAMERICA



Are you in the business of delivering internet services? Then WISPAMERICA 2025 is the event you can't afford to miss! Join industry leaders and innovators at WISPAMERICA 2025, hosted by WISPA at the Oklahoma City Convention Center from March 24-27, 2025. This premier trade show and conference is your ultimate destination to explore cutting-edge technologies, forge valuable partnerships, and gain exclusive insights into the future of our industry.

**Get your brand in front of
1,200 leaders who drive the
\$7 billion WISP industry**

showinfo@wispa.org

About the Event

1,200+ 

estimated registrants -
bringing together industry
partners from all 50 states
and 20 countries

130+ 

exhibiting companies

40,000+ 

expo hall square feet

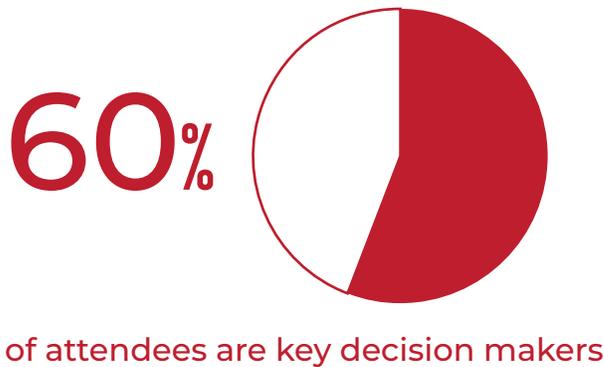


ATTENDEES WITH PURCHASING POWER

Networking with fellow WISP providers and industry service leaders is one of the top reasons attendees return to WISPAMERICA year after year.

The majority of WISPAMERICA attendees are key decision-makers or influencers in their companies' purchasing processes. They come to evaluate cutting-edge products, explore innovative services, and build meaningful relationships with industry leaders. Don't miss the chance to showcase your solutions, connect with WISP professionals, and position your company to be seen, considered, and chosen at WISPAMERICA 2025!

WISPAMERICA by the numbers:



“

I loved having a booth last year, it was much easier to meet the people we needed to see, the decision makers. We were able to connect with many of the WISP Providers which was the point of coming to the show.

-2024 WISPAMERICA Attendee



EXHIBIT BOOTH RATES



A one-stop shop to get important technical, operational, legislative and regulatory updates.

EXHIBIT LOCATION

Oklahoma City Convention Center, Hall B

EXHIBIT DATES

March 24 - 27, 2025 (Tuesday - Thursday)

EXHIBIT HOURS* (subject to change)

Monday, March 24.....5:00 pm – 6:30 pm
 Tuesday, March 25.....Noon to 5 pm
 Wednesday, March 26.....10 am to 5 pm

EXHIBIT MOVE-IN DAYS

Sunday, March 23Noon – 5 pm
 Monday, March 247 am – 4 pm**

EXHIBIT MOVE-OUT

Wednesday, March 26.....5 pm – 8 pm
 Thursday, March 27.....7 am – Noon

QUESTIONS PLEASE CONTACT:

Jen Welding, jwelding@wispa.org or showinfo@wispa.org

BOOTH SIZE	WISPA MEMBER	NON-WISPA MEMBER
10x10	\$4,830	\$7,245
10x20	\$9,660	\$14,490
10x30	\$14,490	\$21,735
20x20	\$19,320	\$28,980
Tabletop	\$3,150	\$4,725

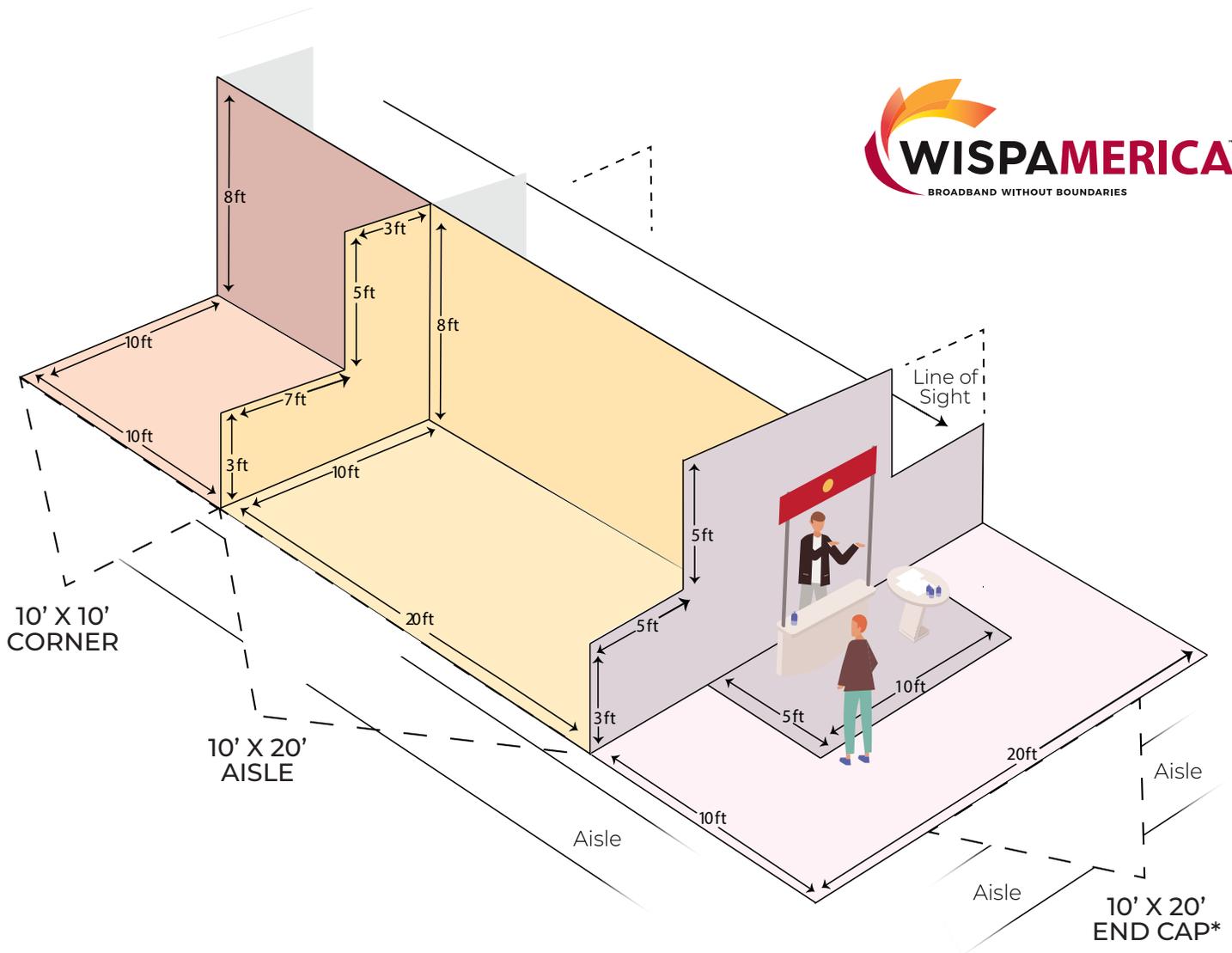
BOOTH SPACE: Customizable exhibiting space with 2 chairs, 1 6ft table and 1 wastebasket per 10 x 10 space purchase. Carpet and electrical not included in booth purchase.

PASSES & PERKS: 2 exhibit hall entrance staff passes per 10 x 10 booth. Exhibitor ribbon on conference badges. Company listing on the events website + official mobile app, and interactive exhibit hall floormap. Company name and listing inside of the conference Show Guide and Show Dailies.

*Exhibit days/hours are subject to change. **All booths need to be set-up by this time.



EXHIBIT BOOTH SPECS



10' X 10' 10' X 20' 10' X 30' 20' X 20' Tabletop

INCLUDES:

- 6' Table
- Two Chairs
- Wastebasket
- 2 Exhibit Hall Passes per 10 x 10 space purchase

- Exhibitor Ribbon on conference badge
- Company Listing on event website & mobile app
- Company Name Listing in show guide & show dailies

INCLUDES:

- 6' Skirted Table
- 1 Exhibit Hall Pass
- Wastebasket
- Kiosk ID Sign
- Exhibitor Ribbon on conference badge
- Company Listing show guide, dailies, online & mobile app

***END CAP**

Prior to selecting an end cap booth please ensure that your exhibit materials can meet the parameters outlined in the diagram. If you need the full 20' of length for a display, please select a 10x20 aisle booth.

End Cap booths are generally 10' X 20' wide. the maximum back wall height allowed is 8' and the maximum back wall allowed is 10' at the center of the back wall with a maximum 5' height on the two side aisles, the maximum height for any display materials is 4'.

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless prior arrangements and payments have been made for miscellaneous space. Side walls cannot extend more than 5' from the back drape, and nothing may be placed or hung on the exterior side walls.



FULL CONFERENCE SPONSORSHIP – MEMBER

Innovation Icon Sponsorship – \$73,400

- 20 X 20' booth space
- 14 employee passes
- 2 e-blasts to WISPA subscribers
- 3, ten foot logo banner stands in lobby
- Logo on the cover of the show guide & show bag
- Full-page ad in the show guide
- Pre and post show attendees list
- 1 e-blast to Channel Vision magazine
- 2 month 728 x 90 digital ad on wispaevents.org
- 9 - 10 page insert or an item in show bag

Conference Sponsorship Tiers

TECH TITAN	CONNECTION CATALYST	SPECTRUM SUPPORTER	DIGITAL BRIDGE BUILDER
Up to 20 X 20' Booth Space	10 X 20' Booth Space	10 X 10' Booth Space	10% off Booth Space
7-8 Show Bag Insert Pgs	5-6 Show Bag Insert Pgs	3-4 Show Bag Insert Pgs	X
10 Employee Passes	6 Employee Passes	4 Employee Passes	1 Employee Pass
20% off Discounts	15% off Discounts	10% off Discounts	X
728x90 2 Month WISPA Website Ad	728x90 1 Month WISPA Website Ad	320x90 2 Month WISPA Website Ad	320x90 1 Month WISPA Website Ad
Sponsor Ribbon on Employee Badges			
Post-Show Registration List	Post-Show Registration List	Post-Show Registration List	Post-Show Registration List
Sponsor Recognition Show Guide, Online, Mobile App			
1 Channel Vision Email Blast	1 Channel Vision Email Blasts	X	X
2 WISPA Subscriber Email Blast	1 WISPA Subscriber Email Blast	X	X
Full Page Show Guide Ad	X	X	X
\$31,820	\$16,600	\$10,164	\$5,250



FULL CONFERENCE SPONSORSHIP – NON MEMBER

Innovation Icon Sponsorship – \$97,300

- 20 X 20' booth space
- 14 employee passes
- 2 e-blasts to WISPA subscribers
- 3, ten foot logo banner stands in lobby
- Logo on the cover of the show guide & show bag
- Full-page ad in the show guide
- Pre and post show attendees list
- 1 e-blast to Channel Vision magazine
- 2 month 728 x 90 digital ad on wispaevents.org
- 9 - 10 page insert or an item in show bag

Conference Sponsorship Tiers

TECH TITAN	CONNECTION CATALYST	SPECTRUM SUPPORTER	DIGITAL BRIDGE BUILDER
Up to 20 X 20' Booth Space	10 X 20' Booth Space	10 X 10' Booth Space	10% off Booth Space
7-8 Show Bag Insert Pgs	5-6 Show Bag Insert Pgs	3-4 Show Bag Insert Pgs	X
10 Employee Passes	6 Employee Passes	4 Employee Passes	1 Employee Pass
20% off Discounts	15% off Discounts	10% off Discounts	X
728x90 2 Month WISPA Website Ad	728x90 1 Month WISPA Website Ad	320x90 2 Month WISPA Website Ad	320x90 1 Month WISPA Website Ad
Sponsor Ribbon on Employee Badges			
Post-Show Registration List	Post-Show Registration List	Post-Show Registration List	Post-Show Registration List
Sponsor Recognition Show Guide, Online, Mobile App			
1 Channel Vision Email Blast	1 Channel Vision Email Blasts	X	X
2 WISPA Subscriber Email Blast	1 WISPA Subscriber Email Blast	X	X
Full Page Show Guide Ad	X	X	X
\$53,400	\$27,090	\$16,590	\$7,875



A LA CARTE 2025 SHOW SPONSORSHIPS – MEMBER



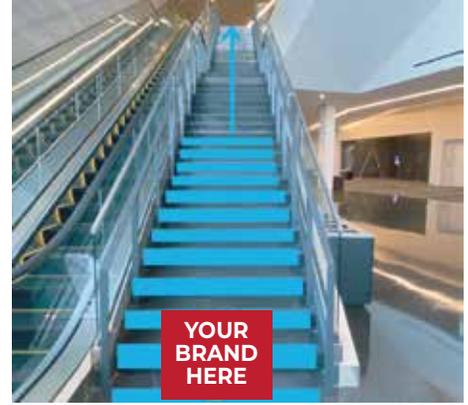
Lift Your Message

Elevator wraps
\$3,000 per elevator set



Charge Your Marketing

Free phone charging stations
\$4,500 for 3 stations



Step-Up Your Brand

Advertise on the OKCCC steps
\$4,500 per location



WISPA Member Lounge

Sponsor the WISPA
member lounge
\$15,000



Connection Corner

Three networking pods and signage;
opportunity for sponsor to
provide additional graphics
\$10,000 per pod

SHOW FLOOR SPONSORSHIPS

Specialty Coffee Bar or Beer Garden

Enjoy a beverage with your colleagues
\$20,000

Relax & Recharge Lounge

Chair massage, charging stations; specialty
water stations; comfy seating
\$10,000

Capture the Moment Zone

Photo booth fun and an opportunity
for head shots
\$6,000



A LA CARTE 2025 SHOW SPONSORSHIPS – NON-MEMBER



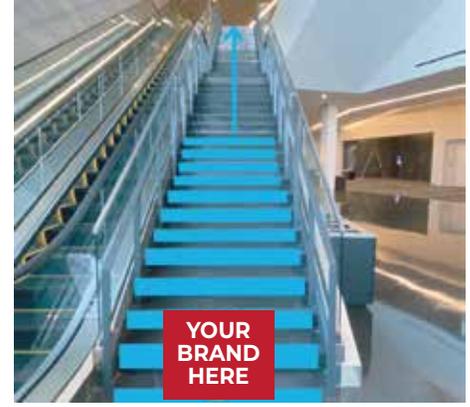
Lift Your Message

Elevator wraps
\$4,500 per elevator set



Charge Your Marketing

Free phone charging stations
\$6,750 for 3 stations



Step-Up Your Brand

Advertise on the OKCCC steps
\$6,750 per location



WISPA Member Lounge

Sponsor the WISPA
member lounge
\$22,500



Connection Corner

Three networking pods and signage;
opportunity for sponsor to
provide additional graphics
\$15,000 per pod

SHOW FLOOR SPONSORSHIPS

Specialty Coffee Bar or Beer Garden

Enjoy a beverage with your colleagues
\$30,000

Relax & Recharge Lounge

Chair massage, charging stations; specialty
water stations; comfy seating
\$15,000

Capture the Moment Zone

Photo booth fun and an opportunity
for head shots
\$9,000



A LA CARTE 2025 SHOW SPONSORSHIPS – MEMBER

\$25,000	Off-Site Reception
\$20,000	Exhibit Hall Reception Sponsor
\$11,000	Water Bottle Sponsor
\$10,000	Aisle Marker Hanging Signs
\$7,500	Back ID Badge Logo
\$7,500	Lanyard Sponsor
\$7,000	Afternoon Refreshments
\$6,500	Notepad & Pen Sponsor

\$6,000	Mobile App Sponsor
\$4,000	Dedicated Meeting Room*
\$3,300	Vendor Spotlight Session (1 Hour)**
\$2,200	Aisle Marker Floor Decals
\$2,000	Women Of WISPA Event Sponsor
\$2,000	Hallway Half Meter Board
\$900	50/50 Drawing Sponsor***
\$750	Digital Ad (rotating)

To learn about JOINING WISPA as a Vendor or Principal member, contact Jennifer Lisaius at jlisaius@wispa.org or visit WISPA.org

*Conference sponsors only. ** Must include a booth purchase. ***Must be a WISPA member.



wispa.org | wispaevents.org

A LA CARTE 2025 SHOW SPONSORSHIPS – NON-MEMBER

\$37,500	Off-Site Reception
\$16,500	Water Bottle Sponsor
\$15,000	Aisle Marker Hanging Signs
\$11,250	Back ID Badge Logo
\$11,250	Lanyard Sponsor
\$10,500	Afternoon Refreshments
\$9,750	Notepad & Pen Sponsor

\$9,000	Mobile App Sponsor
\$6,000	Dedicated Meeting Room*
\$4,950	Vendor Spotlight Session (1 Hour)**
\$3,300	Aisle Marker Floor Decals
\$3,000	Women Of WISPA Event Sponsor
\$3,000	Hallway Half Meter Board
\$1,125	Digital Ad (rotating)

To learn about JOINING WISPA as a Vendor or Principal member, contact Jennifer Lisaius at jlisaius@wispa.org or visit WISPA.org

*Conference sponsors only. ** Must include a booth purchase.



wispa.org | wispaevents.org